Studio City Residents Association
Your Advocate for Studio City

October/November 2012

IN THIS ISSUE:

Progress on Anita’s Triangle Page 2
Key Propositions Page 4
CVS Refurbishing Page 4

Studio City Residents Association & Studio City Recreation Center present

PLUS A TASTE OF THE HOLIDAYS

WINTER FAMILY

Festival of Giving

Please bring canned and packaged food* and new unwrapped toys to donate for the holiday. Check the Festival web site for updates on additional items to donate and additional beneficiaries.

*no glass please

Benefits the North Hollywood Interfaith Food Pantry, St. Charles Service Center, the LAPD North Hollywood Division Gift and Food Drive and other non-profit organizations

December 2, 2012 1:00p.m. - 4:00p.m.

STUDIO CITY RECREATION CENTER
BEEMAN PARK
STUDIO CITY, CA

FEATURING

Radio Disney
AM 1110

CELEBRATE THE HOLIDAYS WITH A FREE FESTIVAL FOR THE ENTIRE FAMILY!

• Music from Local Schools and Community Groups
• Arts and Crafts
• Free Photos with Santa
• Radio Disney Road Crew
• Classic Cars
• Face Painting
• Radio Disney Festival of Giving (Food/Toys/Other Items to Donate)
• A Taste of the Holidays featuring sampling by local restaurants
• AND TONS OF SNOW!

For more information about the Festival and parking, visit www.studiocityresidents.org/festival
ANITA’S TRIANGLE BEAUTIFIES LAUREL CANYON

The Studio City Beatification Association (SCBA) has completed the next step in improving the city-owned land at the intersection of Laurel Canyon Blvd. and Fryman Place/Iredell St. As part of the landscaping, the SCBA has planted two magnificent mature oak trees, which were donated by an SCRA member and skillfully transplanted by Valley Crest Tree Company. Next steps include installation of irrigation lines to the trees from the existing water meter, site clearing, construction of the gabion walls and installation of rocks and boulders. These phases of the project should be completed in late October/early November. Planting will take place during the cooler weather.

The SCBA thanks all contributors for their donations, which have helped meet the project costs.

ASK THE SCRA

One of the functions of the SCRA is to empower its members, who are the eyes and ears of the community. The SCRA can assist by providing opportunities to make all of Studio City a better place to live. Please send questions to scraboard@studiocityresidents.org.

Q: Shoppers at the Studio City Farmers Market have asked: What is a certified farmers market? What is a certified organic farmer?

SCRA: A certified farmers market is where local certified farmers sell their crops directly to the public. The farmers selling their produce at the Studio City Farmers Market are local farmers who grow the crops they sell and are certified by the California Department of Agriculture. Therefore, Studio City Farmers Market qualifies as a certified farmers market. Some of the farmers also qualify as certified organic farmers. In order to receive organic certification, farmers must not use prohibitive substances on all land used to produce organic crops and livestock for a period of three years immediately preceding harvest of the product. Both certified farmers and certified organic farmers are inspected on a regular basis by the Department of Agriculture to ensure they adhere to the guidelines set forth by the Department.

Q: The “S” and the “C” on the monument sign behind Ralph’s at Campo de Cahuenga Way and Ventura Blvd. are missing. When will this eyesore be fixed?

SCRA: The SCBA has contracted with Superior Electrical Advertising to refurbish the “Welcome to Studio City” monument. The two letters were torn from the monument but were left at the site. Luckily, Richard Walsh, the original designer, was walking past the monument, rescued the letters and notified the SCBA. In addition, the light fixture was broken off and left dangling. Upon closer inspection, the SCBA determined the entire monument needed a face lift. The monument will be repainted, the lettering remounted and the lower panel will be replaced with a new panel and a new light fixture, which will be protected with a cage.

Q: How can we get a District 170 permit? This is the permit you need to park near Fryman.

SCRA: Your e-mail says you are in Colfax Meadows, which indicates you do not live in the area of the restricted parking. The 170 permit pass can only be obtained by a person whose address is in the permit area. If you have a relative or friend in the area, he or she can obtain a visitor pass from the Los Angeles Department of Transportation.

Q: Have you seen the invasion of the Fix Your Credit signs in Studio City? These are black with white lettering and appear at Moorpark Street and Tujunga Avenue, Ventura Blvd. from Vineland Avenue/Tujunga Avenue to Whitsett Avenue and beyond and along Laurel Canyon Blvd. south, from Maxwellton to Mulholland.

SCRA: The SCRA called 311, whose operators take “code enforcement” reports. The system is address driven. Members should call and provide the sign’s location address as well as the name and phone number on the sign.

Q: My husband and I have been Studio City residents for almost 15 years. Throughout this time, we have seen Studio City blossom in so many ways. Thank you for all your hard work and effort on behalf of all the residents! The southwest corner of Valleyheart Drive and Laurel Canyon Blvd. has been an eyesore for many years. It appears to be a repository for trash and overgrown, dry weeds. This is an entrance into the coveted Footbridge Square, and we believe it deserves some attention. Can you please let us know if this area is on any “to clean up lists” in the near future?

SCRA: The SCBA looked at improving this eyesore but discovered that “The River Project” headed by Melanie Winter had already begun the planning of improving this area. “The River Project” headed the improvements on the south side of the river and has a track record of developing beautiful projects. To complicate matters, responsibility for the property is split down the middle between LA City and LA County, and

(Continued, Page 3)
"The River Project" is attempting to combine jurisdiction under one agency. In the meantime, the SCBA has asked our City Council office to put this location on the list for the LA Conservation Corps, which will clean up the weeds and debris.

**SCBA MAKES IT EVEN MORE BEAUTIFUL TO LIVE IN STUDIO CITY**

**New Trees at the Post Office**
The Studio City Beautification Association (SCBA) received an e-mail from a local Neighborhood Watch group with information that Sunrise Senior Living at 4610 Coldwater Canyon was giving away large terracotta pots to the local community. SCBA Vice President Francesca Corra had the idea of putting them in front of the Studio City Post Office. The post office parking lot is within the boundaries of the Studio City Improvement Association (SCIA) so SCIA Executive Director Lorena Parker, who is also a board member of the SCBA, got permission to put the pots near the drive-up mailbox. CBS Studio Center provided the labor and equipment to move the pots and plant Dwarf Magnolias, provided by the SCIA, under Corra’s supervision. The SCIA has added these plants to its water maintenance schedule.

**Five New Trees at the Center at Coldwater**
More than one year ago, an SCRA member informed the SCBA that there were five empty tree wells at Coldwater Canyon and Ventura Blvds. The SCRA member and SCBA volunteers determined these tree wells are the responsibility of the City of Los Angeles, Urban Forest Division. After a few phone calls from the SCBA, the city is in the process of ordering and planting five Pink Trumpet trees and filling the hazardous tree wells with decomposed granite.

**Two New Trees at Tujunga and Ventura**
The automobile accident at Tujunga Avenue that unfortunately took the lives of three young people and temporarily closed Reno’s Pizza also took out two street trees. With the fast work of SCRA Board Member, Barry Johnson, the city will grind down the existing stumps and plant the same trees, a Jacaranda and a Chinese Pistache, which were originally at this location.

**Connecting the Dots**
The SCBA and the SCIA both use Landsco as their maintenance company. Landsco’s watering truck serves trees in the SCIA area; the company has agreed that at no extra cost to the SICA or to the SCBA, it will water the trees at the Center at Coldwater and the two newly planted trees on Tujunga Avenue. The SCBA thanks Landsco for its generosity.

**Rio Vista Elementary School Reading Garden**
By the end of the year, Rio Vista Elementary students will have a beautiful reading garden in front of their library. As reported earlier, the hardscape was completed before school started this year. The next stage is to sandblast Lorax designs into the side of the planter and plant the garden in early November. This project took the cooperation of many community organizations for funding and execution, including the Studio City Farmers Market, NBC Universal, Universal Rotary Club, Dirt Diva Designs, Rio Vista PTA, Toluca Lake Neighborhood Council and the SCBA.

**Visit SCBA at the Winter Family Festival**
The SCBA is planning to host a special booth at the Winter Family Festival on December 2, 2012 at Beeman Park from 1:00 p.m.-4:00p.m. Artist Karl Johnson is creating a special surprise for children and adults who stop by to say hello.

Like the SCBA Facebook page to keep updated on projects to keep Studio City beautiful.
VISIT FROM URBAN WATERS FEDERAL PARTNERSHIP: LOS ANGELES RIVER AMBASSADOR

Friends of the LA River (FOLAR) invited Save LA River Open Space (SLAROS) and the Studio City Beautification Association (SCBA) to meet Pauline Louie of the Urban Waters Federal Partnership Ambassador Program. The partnership, comprised of 11 federal agencies, is sponsored by the U.S. Environmental Protection Agency, the U.S. Department of Agriculture and the U.S. Department of the Interior. The program aims to accelerate and coordinate on-the-ground projects that, among other things, will improve water quality and foster community stewardship in urban watersheds. It will work with state and local governments, non-governmental organizations and other local partners. Given the strong local and community leadership spearheading restoration efforts underway in Los Angeles, this area has been selected for a pilot project.

The Los Angeles River projects include more than 30 partner organizations - federal, state and local governments and non-profit organizations - focusing on a range of restoration projects, studies and outreach in the Los Angeles area. Louie is referred to as ambassador and will act in that capacity among the various federal agencies. Although Louie is focused on the River as a whole, she considered it important to review the progress and activities in Studio City. She toured Radford Artwalk, and learned about its connectivity to the proposed bike path along Radford Avenue and its ties to the River. She then toured the river bank between Whitsett Ave. and Coldwater Canyon Blvd. that will front the future LA River Natural Park. SLAROS and SCBA provided her with a copy of the feasibility study and technical analysis indicating the viability of the park as a distinct element of the overall efforts to clean up the Los Angeles River and move it into a city wide public asset in many areas. This meeting may assist SLAROS in its efforts to identify possible funding sources for purchase of the Weddington Golf and Tennis Property, which would allow for creation of LA River Natural Park.

UPDATE ON CITY SIDEWALK REPAIRS

The question of city sidewalk repairs is currently under consideration by the State Senate Appropriations Committee (Assembly Bill AB 2231). The bill was held “Under Submission,” which meant no action will be taken unless the bill is introduced in the next legislative session. This bill, if it comes up again, would provide that if a city, county or city and county has an ordinance in place that requires the local entity to repair sidewalks (such as Los Angeles), a repeal of that ordinance shall become effective only if the repealing ordinance is approved by the majority of voters voting on that measure in a consolidated or general election. If and when the bill is resurrected, the SCRA will report to members.

FROM YOUR SCRA BOARD

The SCRA Board has taken positions on the following propositions and measures on the November 2012 ballot.

- **Proposition 33** (Automobile Insurance): Does not support.
- **Proposition 40** (State/Federal Redistricting): Supports a “yes” Vote. A “yes” vote will retain the State Senate/Assembly and congressional boundaries recently re-drawn by the California Citizens Redistricting Commission. A “no” vote would overturn the boundaries as drawn by the commission.
- **Measure HH** (Santa Monica Mountains Assessment District): Supports a “yes” vote.

Board Member Barry Johnson reported that renaming the Universal City Metro station will come before the MTA in the near future. Proposed names include Universal/Studio City or Studio City/Universal.

SCRA OFFICERS 2013 ELECTION

The SCRA Nomination Committee includes: Alan Dymond, Martha Hanrahan and Barry Weiss. According to SCRA bylaws, Alan Dymond, as president of the SCRA, is chair of the committee. No present officer or past president may serve on the committee. Nominations for president, vice president, secretary and treasurer may be received at the SCRA office on or before November 14, 2012.

UPDATE ON CVS AT LAUREL CANYON AND VENTURA BOULEVARDS

CVS at Laurel Canyon and Ventura Boulevards is proposing to renovate the location, including stucco repair, painting, replacement of the existing canopy with a new flat canopy trimmed in anodized aluminum and opening the Ventura Blvd. windows to the street. The SCRA wrote to the architect expressing encouragement to carry out these remedial measures on what is a highly visible corner of the community.
Writing the president’s report every month for the newsletter doesn’t come easily, but, thanks to word processing, rewrites and editing aid the task. This month, I started out with my attorney’s hat on; then, I realized I had put on my engineer’s hat. What I was trying to explain was why the SCRA Board had made some recommendations on the upcoming propositions. Our logo is “Your Advocate for Studio City,” and that’s what SCRA does. Historically, the SCRA has advocated on matters that affect our members and works to communicate our members’ points of view and concerns in front of government officials, both in outreach efforts and by working one on one with city departments. And, when requested, we run op/ed pieces from elected officials and others, e.g., Senator Fran Pavley, Insurance Commissioner David Jones, and LAFilm Works, all of which have a direct impact on present and future life here in Studio City. And that is the yard stick on when and how SCRA will take a position.

In this issue in “From Your Board,” you will note the board’s perspective on certain propositions that are on the November ballot. As the board reviewed the propositions, we decided to focus on those that had a direct impact to life in Studio City. The one exception to that filter is the proposition to overturn statewide redistricting. The SCRA was heavily involved in ensuring the proposed boundaries complied with the Voting Rights Act and encompassed areas of communal interests. So we agreed to support that proposition.

We are also supporting Measure HH. Right here in Studio City, we have Fryman Canyon, a park open to all, which stretches up to Mulholland Drive from Laurel Canyon Blvd. In the past, the SCRA has been a great supporter of the work done by the Mountain Recreation Conservation Authority (MRCA). Many a time a call has gone out to our members to support what MRCA is doing, and our members have responded. From time to time, MRCA has stopped by our community meetings to express their appreciation.

Finally, the next SCRA newsletter will be published late December/early January in time for the SCRA Annual General Meeting scheduled for January 8, 2013. So, until then, have a great holiday season and please come to the Studio City Winter Family Festival at Studio City Recreation Center (Beeman Park) on December 2, 2012 from 1:00-4:00 p.m.
SCRA Committees
Burbank Airport, Chair: Chris Barnes
Crime and Safety
Los Angeles River Committee
Membership Planning and Land Use

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Claudia Freidle, Admin. Vice President
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Oakwood - Tammy Lundgren
Walter Reed - Bonnie Kalaf

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Save L.A. River Studio City Open Space
Co-Directors
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Art Howard, Patty Kirby, Barbara Robbin
saveopenspace@SLAROS.org

Tuesday, Nov. 13, 2012
AGENDA
7:00 p.m. Refreshments
7:30 p.m. Council member Paul Kekarian updates the community on the latest
Council, including digital boards, marijuana shops
and more.

Meeting Location
Beverly Garland's Holiday Inn Theatre
4222 Vineyard Avenue, Studio City

When entering the hotel driveway turn left and go
through the parking turnstile. Drive to the end and
turn right. Go to the large back lot. The handicap
terance is from this lot. Walk to the southwest corner
of the lot, and signs will direct you to the Beverly
Garland Theatre. PARKING WILL BE VALIDATED
at the sign-in table.

The SCRA thanks Beverly Garland'sHoliday Inn for
continued support of the monthly
SCRA Community Meetings

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